

VENDOR OPPORTUNITIES



April 13, 2013

Southern NH Outdoor Recreation Expo

The Southern NH Outdoor Recreation Expo has become the premier venue for the promotion of outdoor recreation opportunities in the most populated region of New Hampshire. While promoting the values of a healthy lifestyle, the Expo is an effective means for connecting a targeted and motivated audience with the opportunities it seeks. The Expo will attract more than 1,000 visitors. Marketing through print and television media will provide an additional 300,000 opportunities for our partners and sponsors to get their name and message to the interested public.

Please join our partners, Hampshire Hills Sports and Fitness Club, The Cabinet Press and the Fisher Cats in supporting this effort.

Booth Costs:

8'x10' - \$275.00

8'x20' - \$475.00

16'x20' - \$575.00

Food Vendors 8'x10' - \$100.00

Non-Profit Organizations - \$50.00

Hosted by the Milford Conservation Commission

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1 Union Square, Town Hall Milford, NH 03055



The CABINET PRESS
YOUR COMMUNITY SOURCE OF NEWS



Southern NH Outdoor Recreation Expo

Saturday, April 13, 2013 – 10:00am – 5:00pm

Hampshire Hills, Emerson Road, Milford, NH

We invite you to join Hampshire Hills Sport & Fitness Club, the Cabinet Press, the Milford Conservation Commission and more than 50 others at this exciting event. We expect approximately 60 vendors and exhibitors. We project attendance of over 1,500.

Vendors will have the opportunity to make direct contact with more than 1000 visitors who will attend as a result of their interest in outdoor recreation. This is a unique opportunity catering to the most populated geographic region in New Hampshire. Beginning in 2006 and hosted by the Milford Conservation Commission, this event has grown to be the premier event of its kind. Vendors will have a description of their organization and interests presented in marketing materials that will reach more than 75,000 readers. The event is effectively marketed in print and electronic media and is directed towards more than 300,000 potentially interested individuals making it certainly one of the lowest cost means of reaching your targeted audience.

Vendors receive the following benefits:

- Promotion in 5 newspapers and other media
- Contact with 1000 +/- interested visitors

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| Org. Name _____ | Non Profit (Y/N)_____ |
| Address_____ | Town/State/Zip _____ |
| Contact_____ | Phone_____ |
| Email_____ | Website _____ |

Desired Booth Size: ☐ 8x10 ☐ 8x20 ☐ 16x20 ☐ Other_____

Special Requirements (electricity required, etc) _____

To be included in marketing materials, please provide a 50 word summary about your organization prior to March 30, 2013

Payment by Check: (Payable to: Milford Conservation Commission)

Contact: Milford Conservation Commission, 1 Union Square, Milford, NH 03055-4240
conservation@milford.nh.gov 603-249-0628 fax: 603-673-2273

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